



Meet EJ, one of our children served through Open Door Learning Center Preschool

# 50<sup>th</sup> ANNIVERSARY CELEBRATION GALA

*Celebrating Their Success. Launching Their Future.*



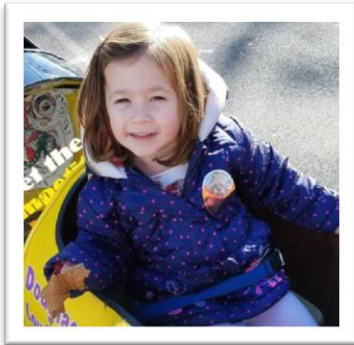
The [Arc of Loudoun at Paxton Campus](#) celebrates its 50<sup>th</sup> Anniversary—50 years of creating a lifetime of opportunities for children with disabilities and their families! Join us for this inspiring celebration as we rally together to recognize this momentous achievement and their impact in our community!

## Event Details

- Chair: Ara Bagdasarian, CEO and Co-Founder of [Omnilert](#)
- When: Saturday, April 21, 2018 with silent auction and reception starting at 6 pm
- Where: [Lansdowne Resort and Spa in Lansdowne, VA](#)
- Dress: Black-tie optional
- What: Five-course dinner, featuring a special performance by [Carlos Ibay](#) and [A Place to Be](#) performers, ALLY “A Life Like Yours” awards presentation, live and silent auctions, dancing



## About The Arc of Loudoun at Paxton Campus



The Arc of Loudoun at Paxton Campus, located on a beautiful 17-acre campus in the heart of Leesburg, is a full-service nonprofit dedicated to providing an integrated and innovative environment for children with disabilities and connecting their families to the resources and support they need. In 2017, the Arc of Loudoun:

- Equipped 58 of our [Open Door Learning Center](#) preschool children with and without disabilities with the social and developmental skills needed to thrive in mainstream kindergarten.
- Challenged 48 students, primarily with autism, at [The Aurora School](#) to achieve personal excellence, gain independence, and learn life and vocational skills.
- Opened [Ability Fitness Center](#) for people living with neurological disorders—stroke, brain injury, spinal cord injury, cerebral palsy—giving them a one-of-a-kind place to access specialized equipment and expert clinicians. Additionally, students from The Aurora School strengthen their fine and gross motor skills in a safe, supportive environment.
- Launched [Aurora Behavior Clinic](#) where children with intellectual and development disabilities from the community have a highly-trained team of diagnosticians, Board Certified Behavior Analysts, Occupational and Speech Therapists, and ABA Therapists committed to their success.
- Connected more than 3,000 people with disabilities, their families and caretakers, and the professionals who work with them with the resources they need to live a life like yours through [ALLY Advocacy Center](#).
- Gave **434 volunteers** a place to serve, belong, and give back to their community.

# 50<sup>th</sup> Anniversary Celebration Gala Sponsorship Opportunities

## **Underwriter and Presenting Sponsor - \$50,000 – (\$40,000 tax deductible)**

- Industry exclusivity, recognition as “50<sup>th</sup> Anniversary Celebration Gala presented by...”
- Three (3) preferred tables for a total of 30 guests (\$3,600 value)
- VIP Reception access for 30 guests
- Listing as Gala Executive Leadership Team member
- Opportunity to address guests from podium
- Recognition from podium
- Logo inclusion and recognition in all pre- and post-event advertising and event marketing
- Full page ad on back cover of gala program
- Website logo and link prominently displayed on thearcofloudoun.org webpage
- Social media mentions, logos, and links
- Opportunity to give sponsor-provided gift to guests
- Complimentary room at Lansdowne Resort and Spa the night of the event with brunch the following morning for two guests
- 20 tickets to 2018 Music at the Manor Festival (\$400 value)
- 100 R.I.P. Haunt Passes to [2018 Shocktober](#), invitation to R.I.P. Night. (\$6,000 value)
- Membership to The Arc of Loudoun Corporate Coalition
- Year-round partnership recognition in all events including Music at the Manor, Shocktober
- Mission engagement: Presentation to your employees who have family members with disabilities, connecting them to the support and resources they need in Loudoun County
- HR Resource: Dedicated point of contact for your employees who need advocacy support and resources for their children with special needs
- Employee volunteerism: Team-building volunteer opportunities at The Arc of Loudoun impact events for the children and families we serve including Spring Festival, Snowflake Celebration, dances, and year-round opportunities to support children with disabilities

## **Leader Sponsor - \$25,000 (\$20,560 tax deductible)**

- Two (2) preferred tables for a total of 20 guests (\$2,400 value)
- VIP Reception access for 20 guests
- Listing as Gala Executive Leadership Team member
- Recognition from podium
- Full page ad in gala program
- Logo inclusion and recognition in all pre- and post-event advertising and event marketing
- Logo and link prominently displayed on thearcofloudoun.org webpage
- Social media mentions, logos, and links
- Opportunity to give sponsor-provided gift to guests
- Complimentary room at Lansdowne Resort and Spa the night of the event with brunch the following morning for two guests
- 12 tickets to Music at the Manor Festival in June 2018 (\$240 value)
- 30 R.I.P. Haunt Passes to [2018 Shocktober](#), invitation to R.I.P. Night (\$1,800 value)
- Membership to The Arc of Loudoun Corporate Coalition
- Year-round partnership recognition in all events including Music at the Manor, Shocktober
- Mission engagement: Presentation to your employees who have family members with disabilities, connecting them to the support and resources they need in Loudoun County
- Employee volunteerism: Team-building volunteer opportunities at The Arc of Loudoun impact events for the children and families we serve including Spring Festival, Snowflake Celebration, dances, and year-round opportunities to support children with disabilities

Interested in donating stock as a payment option for your gala sponsorship? Contact Denise Daffron, Chief Development Officer, at [ddaffron@paxtoncampus.org](mailto:ddaffron@paxtoncampus.org) or 703-777-1939 x112.

# 50<sup>th</sup> Anniversary Celebration Gala Sponsorship Opportunities

## **Impact Sponsor - \$10,000 – (\$7,520 tax deductible)**

- One (1) preferred table for a total of 10 guests (\$1,200 value)
- VIP Reception access for 8 guests
- Listing as Gala Executive Leadership Team member
- Logo inclusion and recognition in all pre- and post-event advertising and event marketing
- 1/2 page ad in gala program
- Logo and link prominently displayed on thearcfloudoun.org webpage
- Social media mentions, logos, and links
- Opportunity to give sponsor-provided gift to guests
- 4 tickets to Music at the Manor Festival in June 2018 (\$80 value)
- 20 R.I.P. Haunt Passes to [2018 Shocktober](#), invitation to R.I.P. Night (\$1,200 value)
- Membership to The Arc of Loudoun Corporate Coalition
- Mission engagement: Presentation to your employees who have family members with disabilities, connecting them to the support and resources they need in Loudoun County

## **Mission Sponsor - \$7,500 (\$5,940 tax deductible)**

- One (1) table for a total of 10 guests (\$1,200 value)
- VIP Reception access for 4 guests
- Logo inclusion and recognition in all pre- and post-event advertising and event marketing
- 1/4 page ad in gala program
- Listing and link prominently displayed on thearcfloudoun.org webpage
- Social media mentions, logos, and links
- Opportunity to give sponsor-provided gift to guests
- 6 R.I.P. Haunt Passes to [2018 Shocktober](#), invitation to R.I.P. Night (\$360 value)
- Membership to The Arc of Loudoun Corporate Coalition
- Mission engagement: Presentation to your employees who have family members with disabilities, connecting them to the support and resources they need in Loudoun County

## **Benefactor Sponsor - \$5,000 (\$3,800 tax deductible)**

- One (1) table for a total of 10 guests (\$1,200 value)
- VIP Reception access for 2 guests
- Listing in all pre- and post-event advertising and event marketing
- Listing and link displayed on thearcfloudoun.org webpage
- Social media mentions, logos, and links
- Opportunity to give sponsor-provided gift to guests
- Membership to The Arc of Loudoun Corporate Coalition

## **Friend of The Arc of Loudoun - \$3,000 (\$2,520 tax deductible)**

- Four (4) preferred seats to the Gala (\$480 value)
- Listing in all pre- and post-event advertising and event marketing
- Listing and link displayed on thearcfloudoun.org webpage
- Social media mentions, logos, and links

## **Supporter of The Arc of Loudoun - \$1,500 (\$1,260 tax deductible)**

- Two (2) preferred seats to the Gala (\$240 value)
- Listing in all pre- and post-event advertising and event marketing
- Listing on thearcfloudoun.org webpage

To register online visit, [paxtoncampus.org/gala](http://paxtoncampus.org/gala). For more information, contact Denise Daffron, Chief Development Officer, at [ddaffron@paxtoncampus.org](mailto:ddaffron@paxtoncampus.org) or 703-777-1939 x112.



Paxton Campus  
The Arc of Loudoun



# 50<sup>th</sup> Anniversary Celebration Gala Sponsorship and Registration Form

To register online, visit [paxtoncampus.org/gala](http://paxtoncampus.org/gala).

## CONTACT INFORMATION

Name: \_\_\_\_\_ Organization: \_\_\_\_\_

Position: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone number: \_\_\_\_\_ E-mail: \_\_\_\_\_

How do you prefer to be listed in marketing materials? \_\_\_\_\_

## Yes, I'd like to support The Arc of Loudoun through the 2018 50<sup>th</sup> Anniversary Gala as a:

- \$50,000 Underwriter and Presenting Sponsor** (\$40,000 tax-deductible): three preferred tables\*, 30 VIP Reception access for your guests, complimentary room and brunch at Lansdowne Resort, year-round mission engagement & employee support
- \$25,000 Leader Sponsor** (\$20,560 tax-deductible): two preferred tables\*, 16 VIP Reception access for your guests, complimentary room and brunch at Lansdowne Resort, year-round mission engagement
- \$10,000 Impact Sponsor** (\$7,520 tax-deductible): one preferred table\*, 8 VIP Reception access for your guests, mission engagement opportunities
- \$7,500 Mission Sponsor** (\$5,940 tax-deductible): one preferred table\*, 4 VIP Reception access
- \$5,000 Benefactor Sponsor** (\$3,800 tax-deductible): one table\*, listing
- \$3,000 Friend of The Arc of Loudoun** (\$2,520 tax-deductible): four preferred seats, listing
- \$1,500 Supporter of The Arc of Loudoun** (\$1,260 tax-deductible): two preferred seats, listing
- \_\_\_\_\_ preferred seats at \$375 per for a total of \$\_\_\_\_\_. (\$255 tax-deductible per)
- \_\_\_\_\_ seats at \$200 per for a total of \$\_\_\_\_\_. (\$80 tax-deductible per)

\*Each table seats 10 guests.

## PAYMENT INFORMATION – payment due by April 15, 2018.

Check enclosed (Checks payable to The Arc of Loudoun.)  Credit Card: MC AmEx Visa Discover

Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_/\_\_\_\_\_/\_\_\_\_\_

Name on card: \_\_\_\_\_

Signature: \_\_\_\_\_

Once completed, please send to Denise Daffron at [ddaffron@paxtoncampus.org](mailto:ddaffron@paxtoncampus.org) or mail to The Arc of Loudoun at Paxton Campus, 601 Catoctin Circle, NE, Leesburg, VA 20176. Thank you for your generosity and support of The Arc of Loudoun! Once we receive your registration form and payment, we will send you a receipt to confirm your participation as an event sponsor and guest registration information. The Arc of Loudoun is a non-profit 501(c)3 tax-exempt organization as determined by the Internal Revenue Code, EIN 54-0835314.