



Launch of Love-ABLE Product Line at Be Beauty

Leesburg, Virginia, April 5, 2016 – In recognition of Autism Awareness month, Paxton Campus and Be Beauty are partnering together for a launch party to introduce the new line of beauty and home products – **Love-ABLE Products**, made by the STEP Up Team, young adults with disabilities who are employees at Paxton Campus.

The Love-ABLE Product Launch Happy Hour is on Monday, April 11 from 5pm to 7pm at Be Beauty in Market Station in Leesburg. Light hors d'oeuvres and wine will be served. If someone needs childcare to attend the event, Paxton Campus will be hosting free childcare services with an RSVP to Katie Wilcox at kwilcox@paxtoncampus.org.

“We are trying to empower young adults with disabilities, who might not be successful in another environment, to become entrepreneurs and create their own businesses with whatever interests them,” says Katie Wilcox, Program Director for the STEP Up Program.

STEP Up (Supported Training and Employment Program) provides adults with disabilities with training and meaningful employment opportunities both on-campus and in the community. We believe that ALL adults should be involved in meaningful jobs which they enjoy and that ALL adults are capable of thriving in the workforce when provided with the right supports.

Be Beauty is Downtown Leesburg's only custom makeup studio, with makeup, skincare, nail care products and accessories for sale.

STEP Up will be launching two products at the event: Love-ABLE Bath Fizzies and Love-ABLE Room Deodorizer.

“We are thrilled to be partnering with Be Beauty for this product launch, and look forward to many more fruitful partnerships with Loudoun businesses. Be Beauty will also be hosting a ‘Spa Day’ for some women with disabilities living in Loudoun later this month,” says Jennifer Lassiter, Executive Director of Paxton Campus.

Paxton Campus is celebrating Autism Awareness Month throughout the month of April. Please check the website www.paxtoncampus.org for other related events.

Paxton Campus is a 501(c)(3), non-profit organization that advocates for and provides direct service to adults and children with disabilities, as well as their families and caretakers, through its many programs: The Aurora School, Open Door Learning Center, ALLY Advocacy Center, STEP Up and Maggie's Closet. Paxton's very low 5% overhead costs mean that almost 95 cents of every donated dollar goes back to our programs.

For more information, visit www.paxtoncampus.org or contact Rachel Roseberry, Communications Coordinator of Paxton Campus, at rroseberry@paxtoncampus.org or by phone at 703.431.4279.