

## Radio-Thon Ready to 'Ring In' the 28<sup>th</sup> Annual Chain of Checks!

On Thursday, December 12<sup>th</sup> and Friday, December 13<sup>th</sup>, 92.5 WINC-FM will open up the studio phone lines for the Chain of Checks Radio-Thon to benefit The Arc of Northern Shenandoah Valley and The Arc of Loudoun.

From 7 a.m. to 7 p.m. each day, a caring community will phone in their pledges to help children and adults with intellectual and developmental disabilities to live “a life like yours”. Volunteer operators will be taking the calls at 540-662-9462 and 1-800-662-9462. During those same hours, individuals, school groups, businesses and clubs can bring in their fundraising gifts to the WINC-FM studios at 520 North Pleasant Valley Road in Winchester and 1089 Edwards Ferry Road Northeast in Leesburg. Donations can also be made on-line at [www.chainofchecks.com](http://www.chainofchecks.com) through December 31<sup>st</sup>.

Due to the generous support of numerous businesses and Chain of Checks partners, the first \$1,000 in pledges of each hour will be matched dollar for dollar! With these gifts The Arc can provide a wide range of recreational and social opportunities to children and adults with disabilities, including i-pads for children with autism enabling them to better communicate with their families. The ultimate goal is to fulfill their desire to simply live “a life like yours”.

Recipient of the 2012 Virginia Association of Broadcasting's “Best Public Service/Community Event”, the Chain of Checks has raised over \$1,200,000 for local charities since 1986. The Chain of Checks is a non-profit partner of The Community Foundation of Northern Shenandoah Valley.

For additional information or questions, contact Felicia Hart, Director of Marketing/Development for The Community Foundation of the Northern Shenandoah Valley at 540-533-5561.